



## **PAPERNY FILMS' "THE WEEK THE WOMEN WENT" GREEN-LIT FOR SECOND SEASON BY CBC TELEVISION**

**- Tatamagouche, Nova Scotia named as the location for season two -**

### **FOR IMMEDIATE RELEASE**

**Toronto. July 8, 2008** – Paperny Films is pleased to announce the renewal of the CBC hit series “**The Week the Women Went**”. The first season was the highest rated new Canadian series of Canada’s entire winter 2008 broadcast season. In season two, the women of Tatamagouche, Nova Scotia – a picturesque maritime town – will disappear for one week, leaving the men to tackle everything from chores to childcare alone. The 8 x 60’ series is slated to air on CBC Television in January 2009. Production will begin in September 2008.

“The high ratings for season one was a clear indication that Canadians really responded to this series,” says David Paperny, President, Paperny Films. “**‘The Week the Women Went’** touches on issues that are universally relevant, from gender roles and relationships to parenting and community.”

“We were thrilled with the warm reception we received from the Tatamagouche community,” says Cal Shumiatcher, Executive Producer, “**The Week the Women Went**”. “We are very excited about profiling this unique maritime village to create the second season of this hit show.”

In season two of “**The Week the Women Went**”, the women of Tatamagouche, N.S. will leave the men to fend for themselves and their families for one long week this coming September. With high stakes, and tough challenges, season two will ensure that the men must do a lot more than the bare minimum to survive. Part social experiment, part docu-soap, each episode will chronicle the drama, humour, frustration and fun that occurs when the men in this small fishing village are pushed to their limits.

**Paperny Films Inc.** – run by partners David Paperny, Audrey Mehler, and Cal Shumiatcher – is an independent, Vancouver-based production company that has garnered worldwide acclaim for its provocative, innovative, and entertaining television programming. From groundbreaking documentaries to reality television series to lifestyle programming, Paperny Films excels in capturing the essence of human stories.

**- 30 -**

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